

PRESS RELEASE

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Appning by FORVIA and Radioline partner to deliver personalized in-car recommendations Appning by FORVIA

Appning by FORVIA, a leader in automotive digital experiences, and Radioline, Europe's premier radio and podcast aggregator, have established a strategic partnership to enhance the in-car content experience. Through this collaboration, Appning's service on demand platform will be integrated into Radioline's automotive application.

This integration enables car manufacturers and application developers to offer context-aware, value-adding services directly within the vehicle, enriching the overall user experience without disrupting the driver journey.

The integration combines live radio with personalized, drive-to-store recommendations, ensuring a seamless and scalable deployment for OEMs and developers.

« By uniting Radioline's leading audio platform with Appning's service on demand platform, we bring meaningful, contextual value to drivers and passengers. This collaboration reinforces our leadership in the in-car app market and accelerates the development of a smarter ecosystem built around relevant, timely suggestions. » commented Mona Levacher, Director of Appning by FORVIA.

"We are excited to partner with Appning by FORVIA to pioneer a new era of in-car engagement. Radio remains the last-mile media for shopping and this partnership will open new revenue streams for our ecosystem." Xavier Filliol, Radioline's COO emphasizes.

« Advertising is becoming a key pillar of connected cars, driven by personalization and real-time contextualization. Radioline is committed to keeping radio prominent in cars and valuable to both users and advertisers, through Appning's on-demand service platform, a world first. »

Appning by FORVIA is present at CES 2026 in Las Vegas from 6 to 9 January. Let's discover our latest innovations: <https://calendly.com/d/cxdk-2ps-xwy>

About Appning by FORVIA



Appning, a brand of FORVIA, is a leading automotive apps distribution platform connecting OEMs and developers to build the future of connected cars. It powers 300+ apps across 40 car brands worldwide, reaching over 20% of accessible market share, and supports monetization through in-app purchases, subscriptions and payments SDKs, all within a secure, OEM-controlled environment.

About Radioline



Radioline is a global radio provider offering the most complete catalog of radios & podcasts with advanced features, available on all devices and distributed by a wide range of partners since 2006. Built on a highly scalable platform, the apps provide access to local/regional catalogs, enriched with metadata as well as unique and practical features.

More about Radioline: business.radioline.co

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FORVIA, a global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2024, the Group achieved a consolidated revenue of 27 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC SBT 1.5° indice. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

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