

NANTERRE (FRANCE)

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APPNING TO EQUIP GREAT WALL MOTOR'S GLOBAL EXPORT PORTFOLIO WITH IN-VEHICLE APPS MARKET

Appning, a brand of FORVIA Group and a leading provider of in-car applications and digital services, is selected by Great Wall Motor (GWM) to deliver its in-car Apps Market across GWM's international vehicle lineup.

As China's largest privately owned automaker and a rising global force in the SUV and pickup markets, GWM is doubling down on its commitment to smart mobility with a particular focus on intelligent driving technologies and connected systems. This new partnership will embed Appning's leading app ecosystem into GWM's export vehicle brands, including Haval, Wey, Tank, Poer and Ora, beginning with vehicles entering production in Q1 2025.

Mona LEVACHER, Director of Appning: *"We are proud to support Great Wall Motor's global ambitions with a curated in-car apps market that meets the expectations of today's drivers around the world. This partnership underscores Appning's role as a trusted partner for connected services and brings us closer to our vision: making every car ride more intuitive, more personalized, and seamlessly connected."*

Drivers in Europe, Asia, Australia, and America will gain access to a range of curated infotainment apps designed to enrich their experience in the car – whether commuting, road tripping, or just parked and relaxing. Appning will provide a tailored experience by offering leading local and global apps in these markets.

Trusted by 16 OEMs and 40 car brands, Appning offers more than 200 apps to connected vehicles, transforming infotainment systems into dynamic digital ecosystems.

PRESS

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About FORVIA

FORVIA, a global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2024, the Group achieved a consolidated revenue of 27 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC SBT 1.5° indice. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

About GWM

Great Wall Motor (GWM) is a global automotive company headquartered in Baoding, China, with a strong presence in more than 60 markets worldwide. Known for its innovation, advanced technology, and commitment to sustainability, GWM designs and manufactures a diverse portfolio of vehicles under brands such as Haval, WEY, ORA, TANK, and GWM Pickup. With a focus on intelligent mobility and new energy solutions, GWM continues to drive the future of smart, connected, and eco-friendly transportation.
<https://www.gwm-global.com>

About Appning

Appning, a brand of FORVIA, is a leading automotive apps market connecting OEMs and app developers to build the future of connected cars. With a growing apps portfolio that already counts around 200 apps and an established partnership with 40 different car brands, Appning is at the forefront of the automotive industry, supporting Android developers to develop the next generation of in-car infotainment.
www.appning.com

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